

CtrlS™

Asia's Largest
Rated 4 Datacenter



Confederation of Indian Industry

Excellence in Energy Management 2021

CTRLS Datacenters Limited, Gachibowli, Hyderabad.

Presented by -

Srinivasa rao.CH – DC Sr. Manager,

Hari Prasad. Neeli– DC Sr, Shift Manager



USA | Singapore | India | Middle East | APAC

www.ctrls.in

Our Corporate Factsheet

**Asia's Largest
Rated-4 Datacenter
and Managed
Services Provider**

Healthy Financials

EBITDA 2X
The Industry Standard

50% YoY Growth

D/E Ratio 1.19

1.35 Debt/EBITDA Ratio

**1 Million Square Feet
of DC Footprint in
India**

**Serving 60 of the
Fortune 500
Globally and 108
of ET 500 Indian
companies**

**Powering
3,500+
Enterprises**

Most Awarded
Datacenter in India

200 Innovations in
technologies since
2008

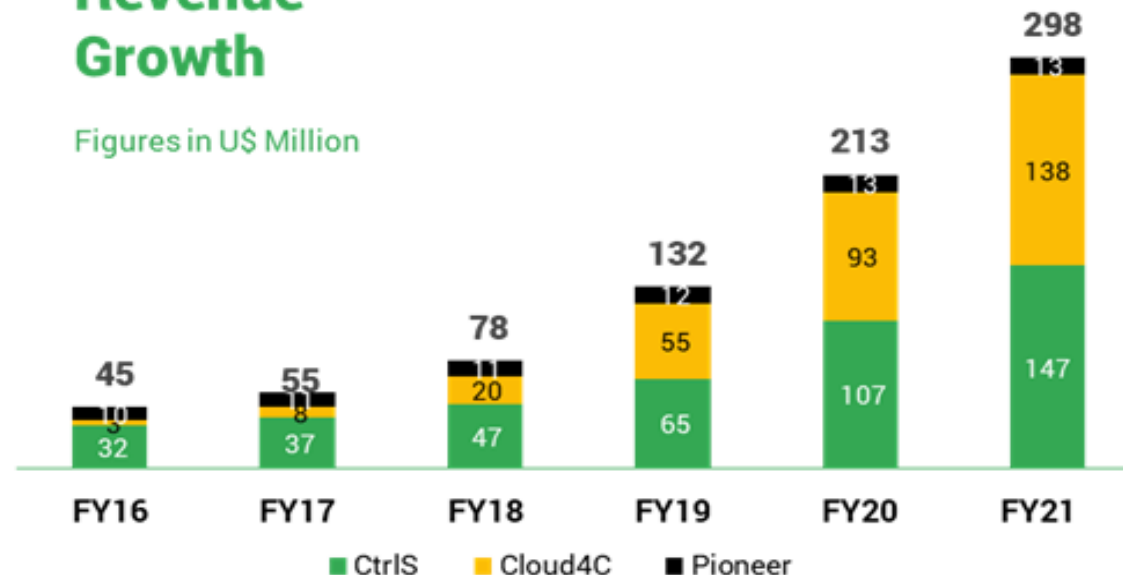
Global Footprint (Cloud4C)

25 Countries, 50 Locations

2,000
People Strong Group

Revenue Growth

Figures in US\$ Million



Company	FY16	FY17	FY18	FY19	FY20	FY21
CtrlS	32	37	47	65	107	147
Cloud4C	3	8	20	55	93	138
Pioneer	10	11	11	12	13	13
Total	45	55	78	132	213	298

Company	2018	2019	2020	2021
CtrlS	47	65	107	147
Cloud4C	20	55	93	138

Our Data Center Facilities

Mumbai DC-1



Rack Space	3,500
Power	20 MW
Available Power	0 MW
Security Zones	8 Zone

Rated 4 Data Center
Platinum Certified LEED
v4 O+M

Mumbai DC-2



Rack Space	2,000
Power	24 MW
Available Power	4 MW
Security Zones	8 Zone

India's 1st Solar Panels
covered Data Center

Hyderabad DC-1



Rack Space	1,400
Power	10 MW
Available Power	1 MW
Security Zones	6 Zone

Rated 4 Data Center
Platinum Certified
LEED v4 O+M

Hyderabad DC-2



Rack Space	650
Power	10 +10 MW
Available Power	2 MW
Security Zones	9 Zone

Rated 4 Data Center
Gold Certified
LEED v4.1 O+M

Noida DC



Rack Space	2,000
Power	12 +12 MW
Available Power	8 MW
Security Zones	9 Zone

Rated 4 Data Center
Platinum Certified
LEED v4 O+M

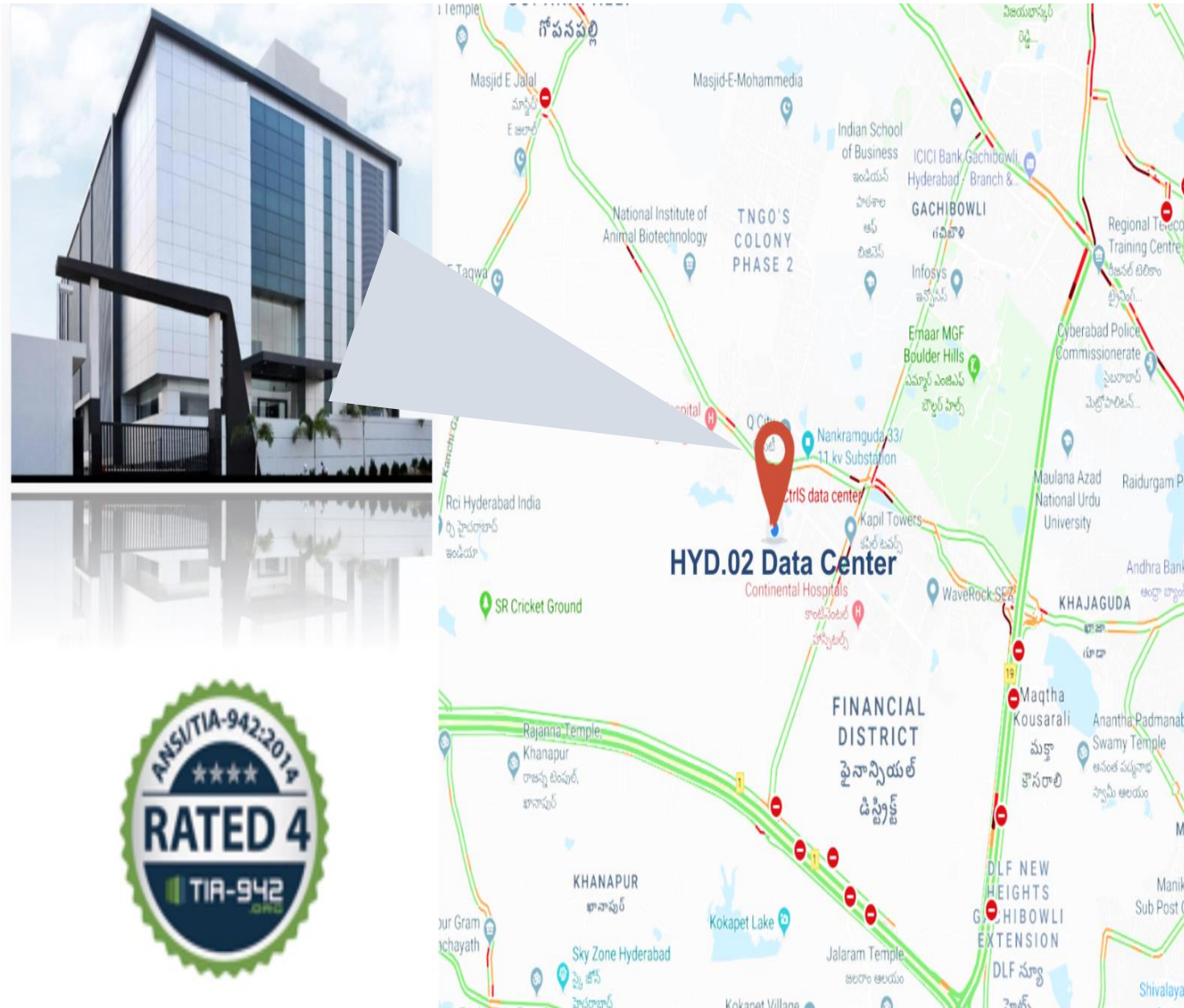
Bangalore DC



Rack Space	1,850
Power	12 MW
Available Power	8 MW
Security Zones	9 zone

South India's 1st Rated 4
Data Center

Hyderabad Hyper Scale DC2 | Gachibowli



Data Center Features

- Rated 4 Hyper Scale Data Centre
- GPS Coordinates latitude - 17°25'23.84"N , Longitude- 78°19'48.98"E
- LEED Gold V4.1 O+M Certified
- N+N Uninterruptible UPS, Utility Power Substation & Diesel Generator Redundancy For Continuous Support
- N+1 Cooling System Redundancy For Better Temperature Management
- Industry Best Uptime SLA (99.995%)
- IBMS, CCTV, FAS, WLD, Rodent, PA, VESDA Systems For Unmatched Monitoring
- Neutral Networking Allowing Interconnection Between Multiple Telecommunication Carriers
- 6 Pointer Network Path for ISP
- 8 ISP's For Better Transition & Connectivity

Datacenter Facility footprint



Sr No.	Details	Quantity	Unit
1	Area	80000	Sq Ft
2	Designed Racks Capacity	850	Nos
3	Running racks	610	Nos
4	Connected Load	12	MW
5	Maximum Demand	5	MW
6	Chillers Capacity	3600	TR
7	UPS 500 KVA x 30 nos	15	MVA
8	Power consumption in a year	23	M KWH
9	Power Cost in a year	184	Rs. In M

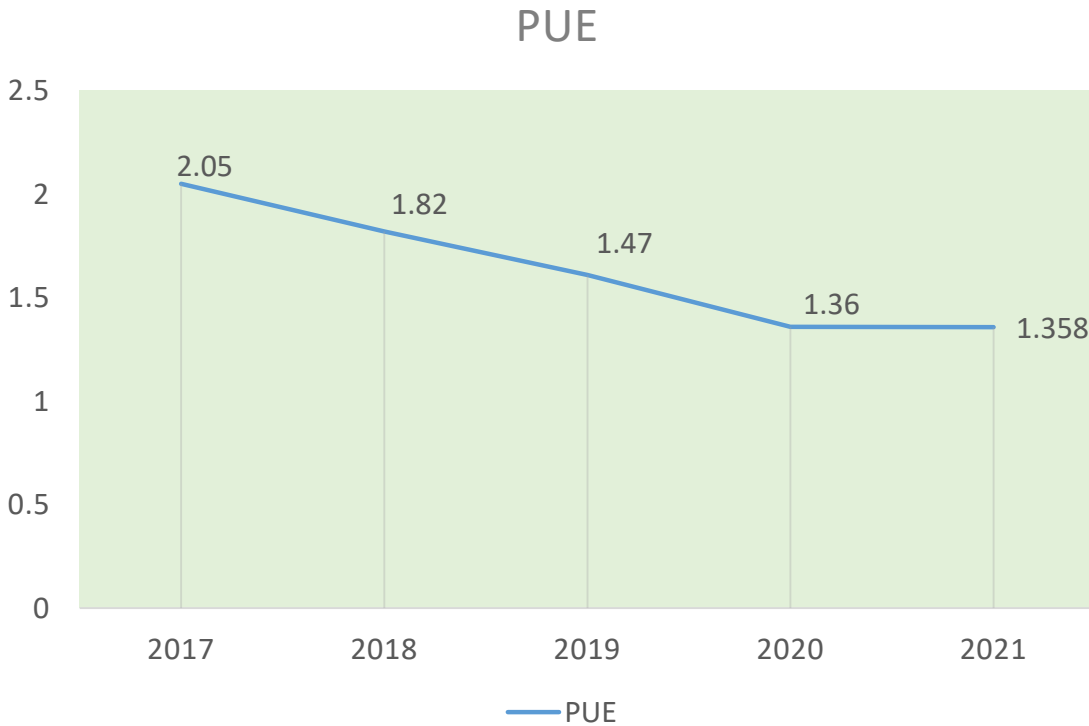
- Phase 2 Expansion planned in same Facility with 1000 Racks
- Cooling Capacity- 6000 TR

Energy Data

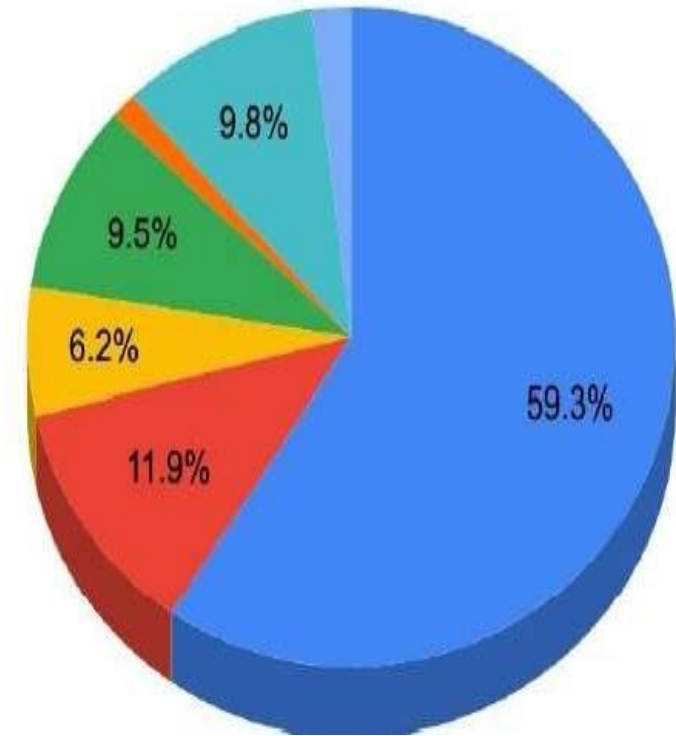
Parameters	Units	2018 - 2019	2019 - 2020	2020- 2021
Annual Electrical Energy Consumption, purchased from utilities :	kWh	4844964	17805000	23095800
Annual Electricity Generation (in-situ), through Diesel Generating (DG)/Gas Generating (GG) Set(s)	kWh	26636	70000	150330
Total Annual Electricity Consumption, Utilities + DG/GG Sets	kWh	4871600	17875000	23246130
Annual Cost of Electricity Consumed from utilities :	million INR	55	142.8	180.7
Annual Cost of Electricity generated through DG/GG Sets	million INR	1.6	1.75	3.8
Total Annual Electricity Cost, Utilities + DG/GG Sets	million INR	56.6	142.8	184.5
Built Up Area	SQMT	5308	5308	5308
No of floors in the building		G+4	G+4	G+4

Facility consumption trend – Continuous PUE improvement

Power usage effectiveness (PUE) is a metric used to determine the energy efficiency of a [data center](#)



- ICT Equipment - 59%
- Chiller - 11%
- HVAC Systems - 6.2%
- PAHU System - 9.9%
- Lighting/Aux - 1.2%
- UPS losses - 9.8%
- Transformer losses - 2.5%



Information on Competitors, National & Global benchmark

As per the standard global bench marking Data centres has to maintain a PUE as per below table

Global Benchmark			
Description	Standard	Good	Better
PUE	2	1.5	1.2
Temperature as per ASHRAE guideline	19- 27 deg C		
Humidity as per ASHRAE Guideline	40%-80%		

Sr No.	National / Global	Name of Competitor	PUE	Remarks
1	National	CtrlS Datacenter Bangalore	1.72	Actual
2		CtrlS Data Center Gachibowli	1.358	Designed PUE 1.35
3	Global	Google Data Center US	1.11	Source: Internet

Energy Saving projects implemented in FY 2020-21

An overall Investment of Rs. 4.23 Crore has been made towards Energy optimization and the savings achieved in Energy is 7051197KWH.

Sl no	Investment	Invested Value in Million	Annual Electrical saving Million KWH	Annual Electrical cost savings in Million
1	Variable Colling plant	Rs. 39.810	6.04	Rs. 48.32
2	3rd floor Cold Aisle Containment in server halls and Blanking panels addition on U space	Rs. 3.00	0.77	Rs. 6.16
3	Chiller plant manager(CPM)	Rs. 2.495	0.119	Rs. 0.953
4	PAHU logic implementation for 3 rd floor	Rs. 0	0.1	Rs. 0.8
5	Implementation of Motion sensor in 3rd floor	Rs. 0.047	0.017	Rs. 0.121
	Total	Rs. 42.352	7.051	Rs. 56.354

List of Major Encon projects planned in FY 21-22

SI no	Investment	Invested Value in Million	Annual Electrical saving Million KWH	Annual Electrical cost savings millions
1	PAC to PAC replacement for utility areas	Rs. 9.42	0.199	Rs. 1.592
2	PAC to PAHU conversion for IT rooms	Rs 9.49	1.35	Rs. 10.80
3	cold aisle containment for new DC area	Rs 1.0	0.065	Rs. 0.520
	Total	Rs 19.91	1.614	Rs. 12.912

Energy Saving projects implemented in FY 2019-20

S.No	Investment	Invested Value in Millions	Annual Electrical saving M KWH	Annual Electrical cost savings in Millions
1	High Efficiency UPS	Rs. 32.23	3.152	Rs: 25.21
2	Variable Cooling System	Rs. 39.81	6.044	Rs: 48.35
3	ECO UPS for Mechanical system	Rs. 1.6	0.525	Rs: 4.20
4	On-line Chemical dosing and water treatment	Rs. 2	0.107	Rs: 0.86
5	Motion sensors with LED light	Rs. 0.782	0.088	Rs: 0.706
6	Cold aisle containment system	Rs. 21.35	0.77	Rs: 6.167
7	EB DG Sync & HT Dual source and automation	Rs. 16.0	4.32	Rs: 34.56
8	PAHU operational logic change	Rs. 0.30	0.876	Rs: 7.00
	Total	Rs. 11.1Crores	15.885	Rs: 127.081

Energy Saving projects implemented in FY 2018-19

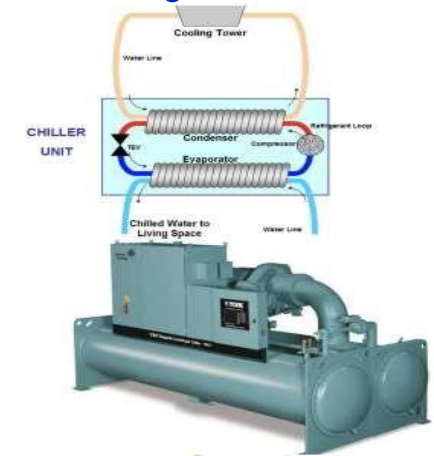
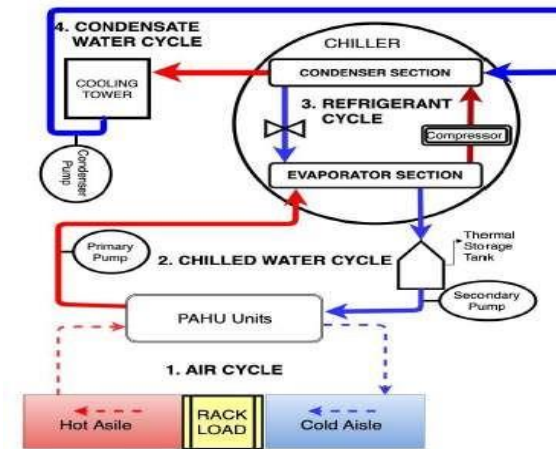
S.No	Investment	Invested Value in Millions	Annual Electrical saving MKWH	Annual Electrical cost savings in Millions
1	Chiller designed with 0.4 iKW/TR	Rs. 14.04	4.43	Rs: 31.9
2	VFD installed for Chiller pumps	Rs. 0.75	1.6	Rs: 11.52
3	Motion lighting sensors to control the lighting consumption	Rs. 0.26	0.05	Rs: 0.34
4	Server hall UPS designed to unity power factor to avoid the losses	Rs. 27.84	1.14	Rs:8.21
	Total	Rs. 42.89	7.22	Rs: 51.97

I. Innovative Project – TOTAL VARIABLE COOLING PLANT :

The HVAC plant system includes the below equipment interconnecting each other with its respective water piping. Operated through VSD/VFD to meet the required site demand part load operations.

- I. Centrifugal water cooled chillers with Elevated temperature design
- II. Condenser pumps
- III. Cooling towers
- IV. Primary pumps
- V. Secondary pumps
- VI. PAHUs

All components of Cooling system (Chiller, Condenser, Cooling towers, Pumps, PAAHUs) gives maximum efficiency irrespective of loading percentage.



Design & Selected for elevated temperatures application meeting the Data center cooling requirement to the PAHU with inlet 18°C and outlet 25°C respectively.

In-built VSD to run on variable loading with harmonics filter towards energy efficient precise part load operation towards energy efficiency, smooth startup and stop, protects mechanical components, enhances the life span of the chiller motor and compressor.

Attaining the precise set temperature on quick ramp up to take the building load to attain the chiller leaving chilled water set temperature by running on additional load and gets stable once on accomplishing set point.

Quantum capacity with salient part load operations with the sophisticated controller operator interface panel along VSD accomplishing merely less than the design kW/TR even in part load operating conditions as per the below summarized template on chiller plant efficiency equipment wise.

Capable of rugged and heavy duty continuous operation, however changeover has been implemented every 24 hours as per operations phenomena with the available 1 run + 1 standby chiller.

I. Innovative Project – TOTAL VARIABLE COOLING PLANT :

Refrigerant R-134a with the chemical name Tetra fluoro Ethane is an eco-friendly in terms of the below environmental safety factors, Quick re-start 45 seconds during power interruption to sustain the critical DC cooling is attained in this chillers.

Chiller designed with 0.36 ikw/TR with elevated temperature of 18 and 25°C. 2no's of Chiller installed with each capacity of 1170TR.

Centrifugal Type – Designed for huge capacity at low operating power comparatively. Equipped with inbuilt VSD along harmonics filter.

Major cooling equipment responsible for Chilled water supply to the air handling unit. Removes heat from a liquid via vapor-Compression/absorption refrigeration cycle.

Quick start within 45 seconds restart during power interruption along 2 minutes 20 seconds (total 3 minutes 10 seconds full load whereas the standard chiller 10 minutes 12 seconds) to reach full load conditions accomplishing the set temperatures +/-1 °C.

COP (Co-efficient of Performance) – 9.55

HVAC SYSTEM EFFICIENCY AT CTRLS DATA CENTERS LTD, GACHIBOWLI, HYDERABAD								
System	Rated		Design ikW/TR	Operating			Chiller Plant ikW/TR	Overall ikW/TR
	TR	kW		TR	kW	ikW/TR		
Chiller	1170	430.8	0.368	439.89	157	0.357	0.56	0.73
Condenser Pump		90			53			
Secondary Pump		75			14.6			
Primary Pump		55			9			
Cooling Tower Fans	1200	18.5			12.39			
PAHUs	1624	439			67.48			
CSUs & TFA	47.9	5.2			6			
					319.47			



I. Innovative Project – TOTAL VARIABLE COOLING PLANT :

Primary & Secondary Pumps:

- VFD mode towards part load operation energy efficient, smooth startup and stop, protects mechanical components, enhances the life of the pump and motor.
- **Rated efficiency of 93.5%**
- Both primary and secondary pumps were connected to the UPS power to ensure utmost reliability to feed chilled water to the PAHU machines at all times to eliminate power interruptions.

Condenser Pumps:

HVAC System high efficiency pumps.

- VFD mode towards part load operation energy efficient, smooth startup and stop, protects mechanical components, enhances the life of the pump and motor.
- **Rated efficiency of 94.2%**



Chiller Plant Pumps			
Description	Rated kW	Part load kW	Op. Hz
Condenser Pump	90	53.0	43
Primary Pump	55	9.0	28
Secondary Pump	75	14.6	28
Net Power	220	76.6	

I. Innovative Project – TOTAL VARIABLE COOLING PLANT :

Cross-flow induced draft cooling towers:

- Low pumping head since no distribution lines to cause back pressure on condenser pump.
- Easy access into the cooling towers.
- Easy maintenance towards fills replacement and cold water basin cleaning.
- As compared to counter flow type low operating cost.
- Reduced drift losses due to absence of water droplets.
- Direct sunlight on the cold water basin is mostly non-exposed enables neither algae growth.
- Low noise.
- Cooling tower fan operates on VFD reduced power consumption and seasonal control.
- Higher effectiveness with respect to optimistic Range and Approach.
- Need not consider additional pressure drop of water from condenser pump.

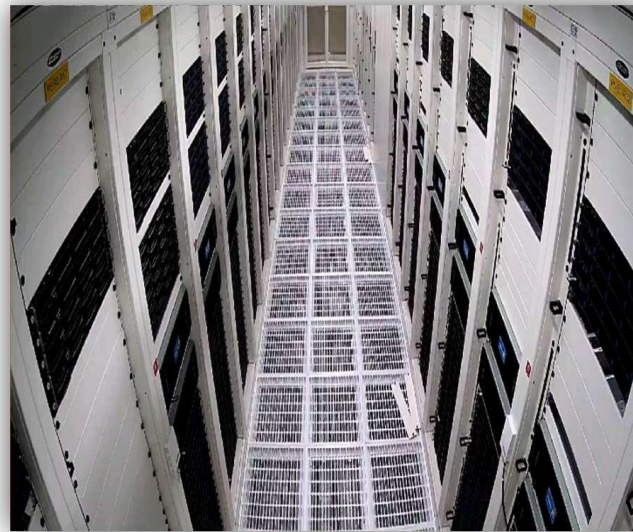
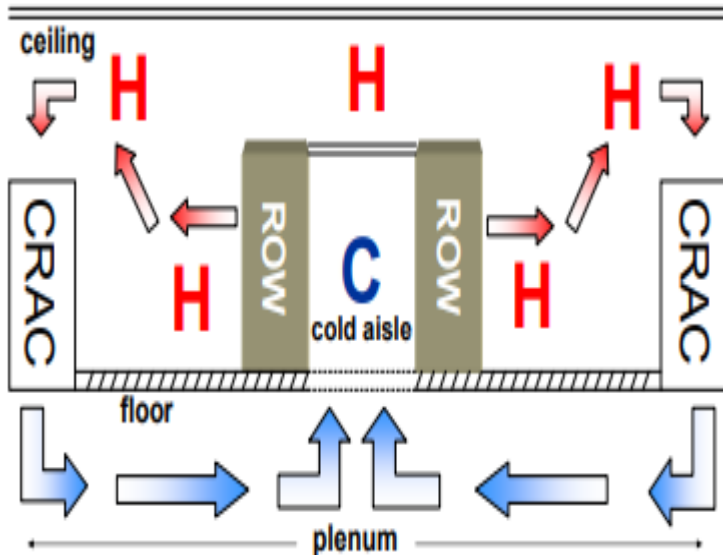
Cooling tower Load						
S#	Cooling Tower	Rated		Op. Qty	VFD Hz	Op. Act. KW
		Fans	kW			
1	CT-1	2	18.5	2	47	12.39
2	CT-2	2	18.5	STANDBY OFF		



II. Innovative Project – Cold aisle containment:

Cold aisle containment in server halls/ Data centers improves the cooling efficiency by providing greater ability to control supply air to match server airflow.

- Data from top and power from bottom
- Temperature and humidity sensors in cold aisle
- PDUs at the end of each row
- Blanking panels, CAC, cable mangers, rack earthing and seismic protection to racks
- Raised floor height 0.8 m
- 1200 mm clear space in data hall in all corridors
- PAHUs and other services from corridor outside DC
- Raised floor loading 1800 KG/Sqm
- No DC wall exposed to outside (double layered wall).



Utilization of waste material & GHG inventorisatation

Types of waste material:

- DG engine oil
- Transformer oil

Name of Fuel	Qty of waste fuel used /year
DG Engine Oil	1130
Transformer oil	190

FORM 10
(See rule 19(1))

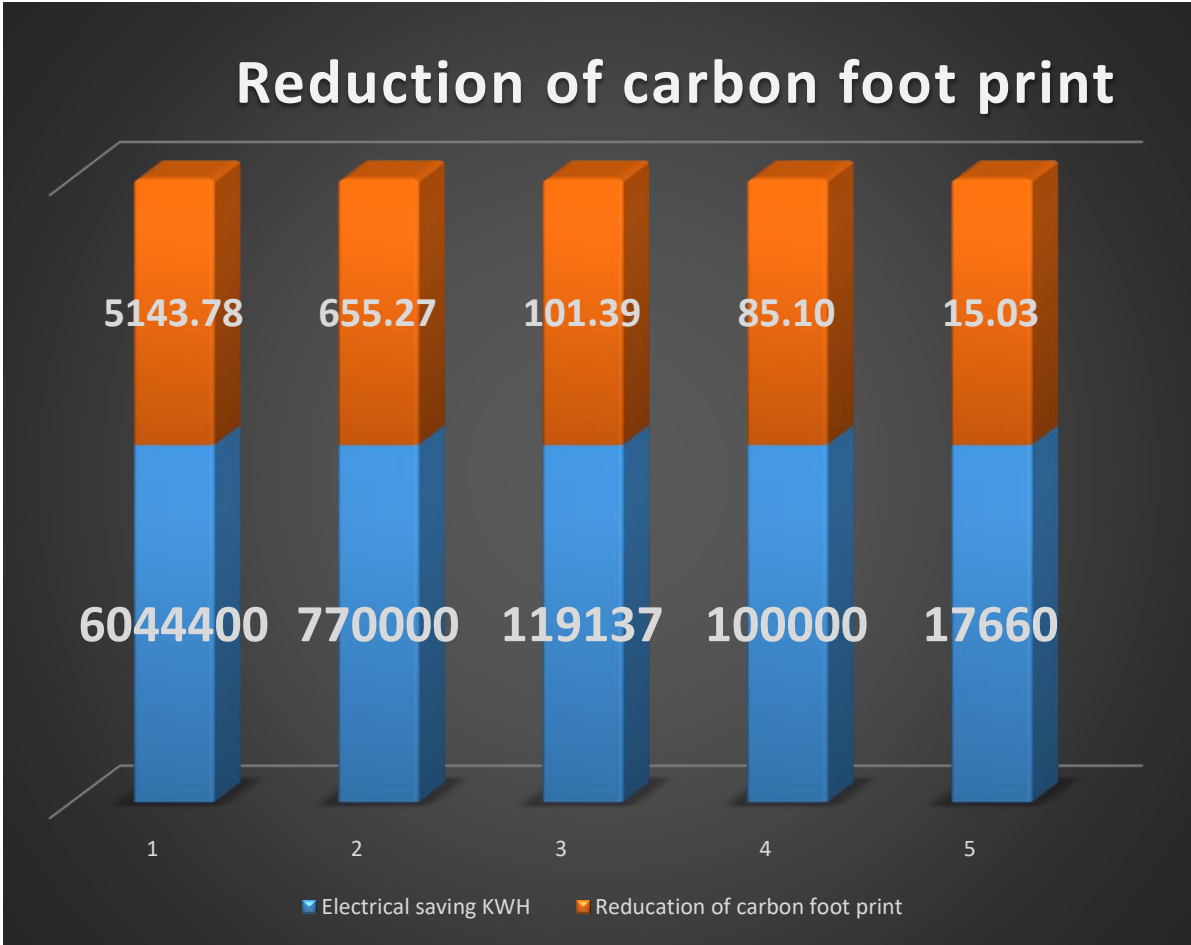
MANIFEST FOR HAZARDOUS AND OTHER WASTE

1	Sender's name and mailing address (including Phone No. and e-mail)	CTRLS Data centres Ltd
2	Sender's authorization No.	Plot no: 16 Madhav, Hyd.
3	Manifest Document No.	
4	Transporter's name and address (including Phone No. and e-mail)	Bhadradi Traders.
5	Type of Vehicle	(Truck/ Tanker / Special Vehicle)
6	Transporter's registration No.	0609
7	Vehicle registration No.	TS10VA 2248 M/s BHADRADI TRADERS
8	Receiver's name and Mailing address (including Phone No. and e-mail)	Sy. No. 290/VU, 290/E, Malkapur (V), Chaitanya (M), Yadadi Bhojanagiri (D)-508 252.
9	Receiver's authorization No.	
10	Waste description	used waste oil
11	Total Quantity No. of containers	1130 Litres m3 or MT Nos.
12	Physical Form	(Solid / Semi-Solid / Sludge / Oily / Tarry / Slurry / Liquid)
13	Special handling instructions and additional information	Gloves & Safety optical f Helmet
14	Sender's Certificate	I hereby declare that the contents of the consignment are fully and accurately described above by proper shipping name and are categorized, packed, marked, and labeled, and are in all respects in proper conditions for transport by road according to applicable national government regulations
Name and Stamp: Signature: Month: Day: Year		12 - 04 - 2020
15	Transport acknowledge of receipt of wastes	
Name and Stamp: Signature: Month: Day: Year		12 - 04 - 2020
16	Receiver's Receipt of hazardous and other waste	
Name and Stamp: Signature: Month: Day: Year		12 - 04 - 2020

Copy 1 (White) - To be forwarded by the Generator to the PSCB
Copy 2 (Yellow) - To be retained by Generator after taking sign from Transporter
Copy 3 (Pink) - To be retained by TSD after signature
Copy 4 (Orange) - To be retained to the Transporter by the TSD after accepting waste
Copy 5 (Green) - To be retained by TSD to SPB after treatment and Disposal of wastes
Copy 6 (Blue) - To be retained by TSD to the Generator after treatment and Disposal of Hazardous wastes
Copy 7 (Red)

Reduction of Carbon foot print :

Opportunities Implemented	Electrical saving KWH	Reduction of carbon foot print Tons of CO2
Variable Cooling Plant	6044400	5143.78
3rd floor Cold Aisle Containment in server halls and Blanking panels addition on U space	770000	655.27
Chiller plant manager(CPM)	119137	101.39
PAHU logic implementation for 3rd floor	100000	85.10
Implementation of Motion sensor in 3rd floor	17660	15.03
Total Savings	7051197	5781



Purchased most energy efficient products:

- Energy efficient LED lights, motion sensor
- Cold Aisle containment for all new requirements
- Energy efficient transformer, UPS and PAHU
- Common share point is being used at site by team to maintain documents thereby minimizing the usage of hardcopies
- STP treated water using for flushing and garden.
- Trainings on environmental best practices



Team work, Employee Involvement & Monitoring

Monitoring and Reporting	
Parameters	Details
Frequency of Review of PUE & Consumption :	Monitor through BMS 24/7 and review Once in a Week
Roles & Responsibilities of Energy Manager :	Minimum 20% power savings to be achieved.
Details of Monitoring & Reporting System / Methodology Employed by the Unit for Review of SEC & Consumption (Max. 100 Words):	Mr. Brahma Reddy - SVP, Mr. MVBV Prasad, Vice President,, Mr. Srinivasa Rao, Sr. Manager, Mr. Hari Prasad
Who Chairs the Review Meeting on SEC & Consumption (Provide Designation) :	Mr. Brahma Reddy - SVP, Mr. MVBV Prasad, Vice President, Mr. Rajesh Singh- AVP, Mr. Srinivasa Rao, Sr. Manager, Mr. Hari Prasad
Budget for Energy Conservation	INR 40 Millions which is 0.12% on total company turn over
Energy efficiency / awareness training program	Training are planned quarterly for all the team members
Projects implemented through Kaizens (Workers and Supervisor level)	Operational savings of all the Electro mechanical equipment, utilization of optimized energy or power.

Implementation of ISO 50001/Green Co/IGBC rating

Implementation of ISO 50001/Green Co/IGBC rating	
Parameters	Details
Is your Building ISO 50001 Certified?	Certification process been initiated, Internal Audits completed gap analysis also completed stage 1 is in progress final certification expected to complete by sep-21
Is your Building Certified by IGBC/Any other Building Certification?	USGBC Platinum (O&M), we have achieved gold certificate as per version 4.1
Total Turnover of the company/Plant FY 2020-21 (RS. Millions)	460
Amount invested in EnCon Projects FY 2020-21 (Rs. Millions)	42.35
Investment %	9%

Environment

- Energy Efficiency best management practices at every level/ through Datacenter life cycle.
- Green supply chain policy
- Using STP treated water for gardening
- Indoor Environmental Air quality
- Utilization of waste
- Plantation
- Encourage employees to use public/pooled transport



Awards



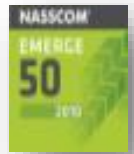
Best Data Center Award 2013



CIO Choice Award for Data Centre Managed Services, Cloud 2013, 2014, 2015



CII Energy Efficiency Award 2012, 2014, 2015, 2020



Nasscom Awards 2010, 2011



Golden peacock Award 2020

Certifications



TIA Rated 4 certification
Industries highest Uptime of 99.995%



ISO 22301
Industries highest Uptime of 99.995%



ISO 20000-1
Efficient and timely service delivery



SOC-1, SOC-2
Organization wide process



ISO 27001
Ensuring data security and safety



People



Certified people resources

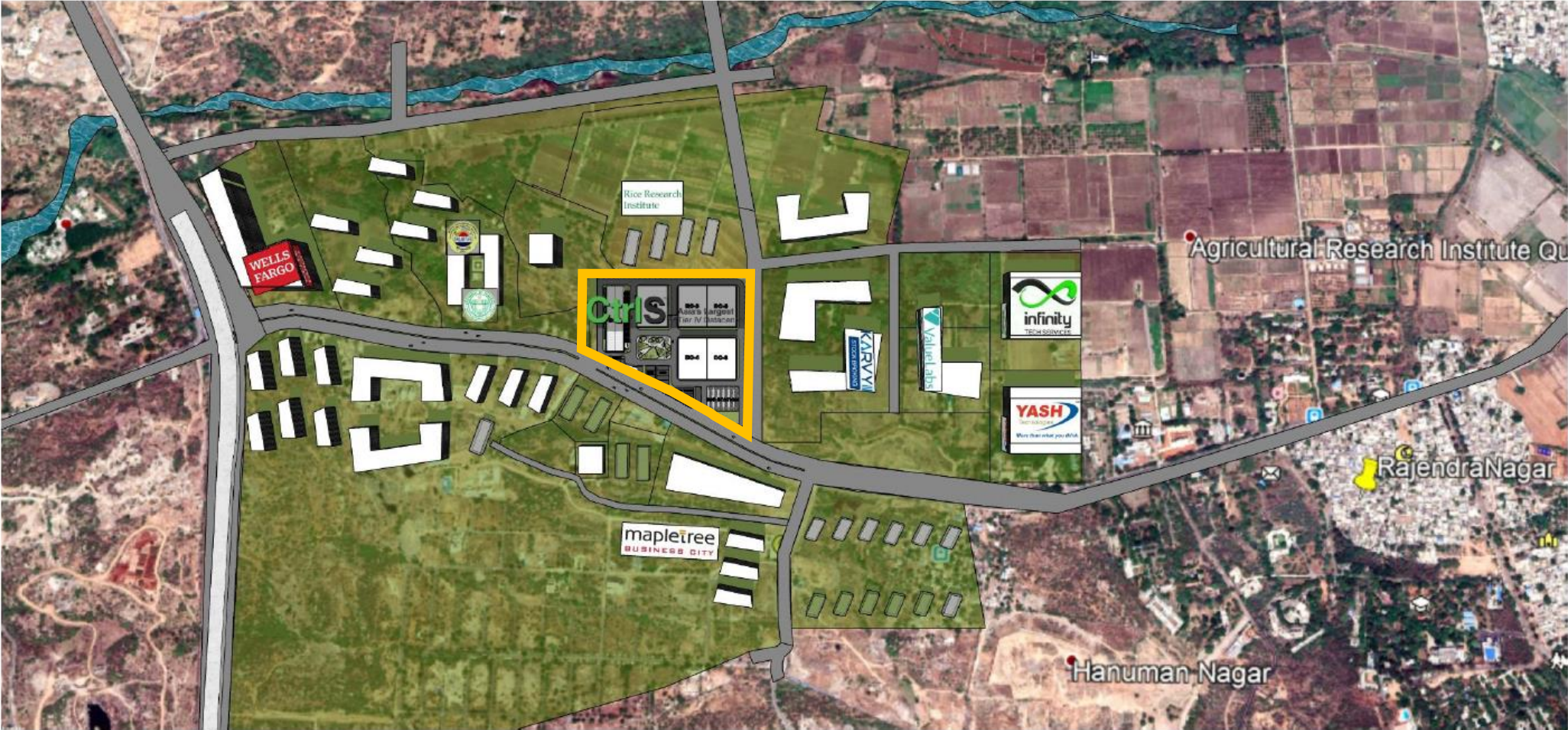
- ITIL, COBIT
- CISA, CISSP
- Six Sigma, PMP
- CCNA, MCSE,
- SAP Basis, HANA etc

More than 75% of the people resources are dedicated to customer support (Service Delivery) operations.



Our Expansion Plans

Upcoming DC Park, Hyderabad



DC Park | Hyderabad | 1 Million Square Feet | 150 MW | 15,000 Racks

Upcoming Solar Farm

Eliminating Carbon Footprint through Clean Energy



We have initiated the activity of building a Solar Farm to ensure 100% of our electricity is powered by Renewable Energy

Total 200 MW capacity Solar power plant in multiple phases

Phase-1:

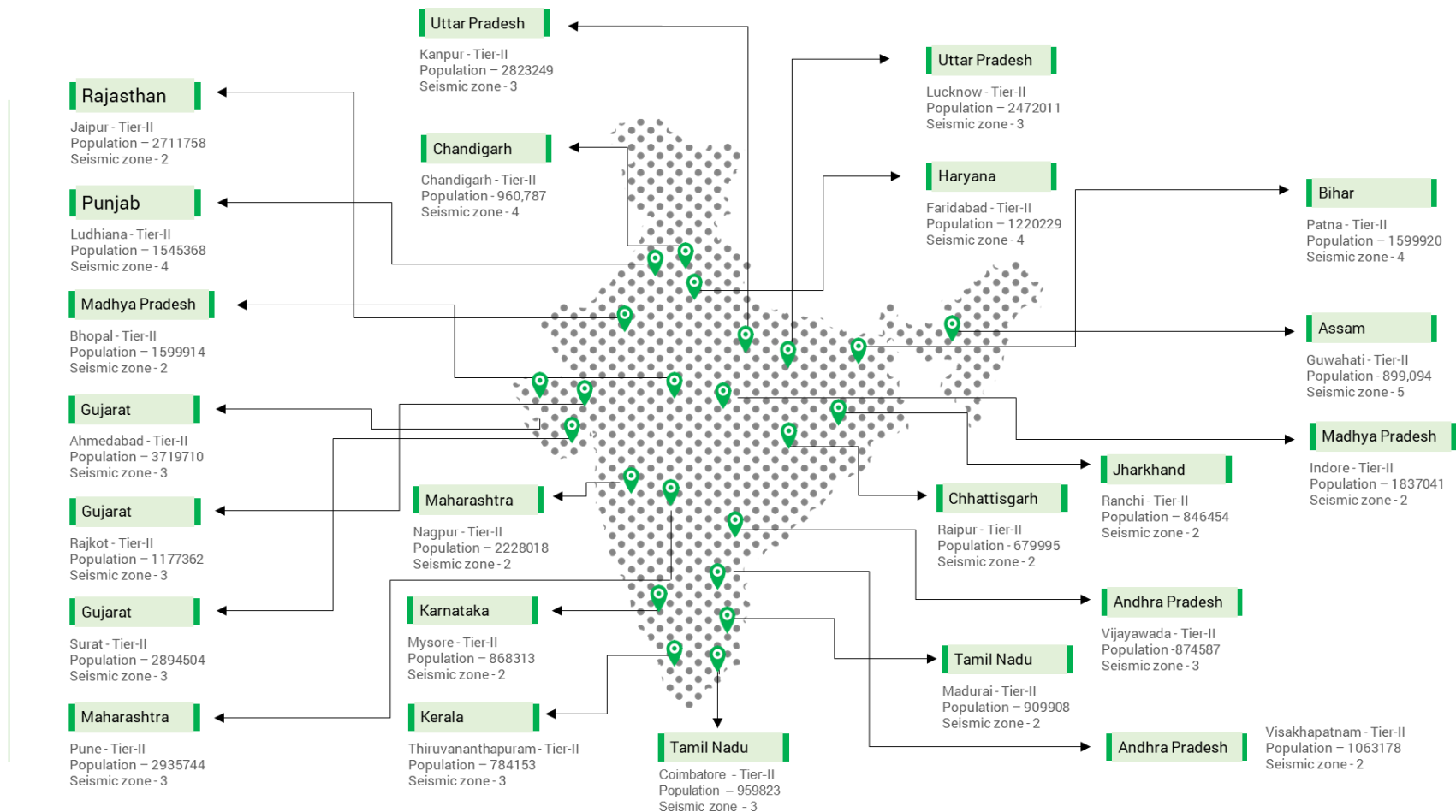
Setting up 50 MWp Captive solar power plant
Target to commission in next 9-12 months
Generation capacity of 75 million KWH

Will Cater upto 70% of present consumption of Mumbai DC requirement
Land bank is being acquired to meet DC campus requirement
About 150 Metric Tons Co2 reduction

Our Planned Edge Data Centers

Helping you reach your customers at the edge across major Tier-2/3 cities in India

- Standardized, best-practices-based facilities
- Redundant, best-in-class infrastructure
- Better power, bandwidth and performance
- 24x7 onsite security, with rigorous controls
- Infrastructure as per Industry specs and government regulations
- Carrier Neutral DC Facility



Thank Q

CtrlSTM

**Asia's Largest
Rated 4 Datacenter**

srinivasarao.chanamallu@ctrls.in

Hariprasad.n@ctrls.in